



# LIVING TOMORROW ACADEMY

INCREASE  
YOUR IMPACT  
ON LEADERSHIP,  
INNOVATION  
AND CHANGE



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Living Tomorrow Academy combines the best of not both, but all worlds: the international innovation platform of **Living Tomorrow** and our very own **TomorrowLab** coaches, complimented with top-notch experts and trainers from within our innovation ecosystem. And that is what makes Living Tomorrow Academy different: innovation training, taught by innovators.

Together, we are a leading provider of training programs on innovation, workshops and keynote speakers. We help organisations of all sizes to understand the future to make the right choices, to deliver new value by innovating, to build an innovative ecosystem, and to develop the skills and capabilities they need to innovate in the 21st century.



**Our Academy Manager Tine Van Hecke is happy to help you with tailor-made advice and questions.**

Contact Tine at [academy@livingtomorrow.com](mailto:academy@livingtomorrow.com)

We offer a one-stop shop for all innovation topics and learning formats:

In-company Training

Open Trainings

Moments of Inspiration

## KEY BENEFITS



### Learn from the best

Increase your impact and get hands-on coaching from seasoned experts and leading innovation practitioners



### Join an innovators community

Enjoy the nurturing environment of the Living Tomorrow innovation ecosystem and campus and the expertise TomorrowLab holds



### Explore all sides of innovation

Deepen and broaden your expertise in all aspects of innovation

# IN-COMPANY TRAINING

In-company Training programs and courses are tailored to the specific needs of your organisation. Choose between a standard program or a unique program, tailored to your needs. Multiple formats are possible, from classic training format to learn by doing. Also, inspirational keynotes, field visits, gamification and a guided tour at the Digital Experience Center can be integrated. Our In-company Training programs can be organised in Dutch or English.

We are strong in creating In-company Trainings in the broad field of Strategy, Innovation, Transformation and Future Foresight.

## GET INSPIRED BY THESE TOPICS

### **Innovation strategy**

Create an innovation strategy that sets clear ambitions for growth.

### **Strategic foresight and scenario planning**

Build a shared and future-proof strategy or vision by exploring what the future might bring.



### **Innovation project management**

Learn design thinking & lean start-up methods.

### **Innovation culture**

Create a culture of innovation within your organisation.

### **Risk management**

Effectively manage innovation projects and minimise the risks involved.



### **Idea management**

Discover different strategies to generate ideas within the company from brainstorming, idea contests to the use of idea software.



### Portfolio management

Manage a diverse portfolio of projects with different risk profiles and avoid innovation projects getting cancelled for budget reasons or lack of resources.



### Innovation governance

Organise project governance for innovation projects.

### Trendwatching and early warning systems

Practice trendwatching as an instrument for idea generation or as early warning system for your business.

### Creative leadership training

Leadership training for managers who want to foster a culture of innovation.

### Efficient brainstorming

Facilitate a brainstorm for your team that generates lots of new and out-of-the box ideas?

### Business modelling

Learn the techniques of Business Model Generation to design and implement a business model and define the key factors which determine the success and failure of a business.



### Customer journey training

Design customer journeys as an instrument to improve your products and services.



### ChatGPT and other AI tools

Learn to make effective use of the new generation of AI tools in the innovation process.

### Basic creative thinking training

Become more creative in your job.

### Pitching ideas

Sell your idea with a powerful pitch.

## What is your learning challenge?

Contact us at [academy@livingtomorrow.com](mailto:academy@livingtomorrow.com)



# OPEN TRAINING

Open Training programs and courses will be organised on fixed dates at the Living Tomorrow Innovation Campus and are open for registration for companies, teams and individuals.

## Leadership in strategy & innovation

🎓 Advanced Program for executives and high potentials

🕒 10 + 2 days – 1 year

## Design thinking innovation process: fast-track from idea to impact

🎓 Masterclass

🕒 3 days

## Future foresight and scenario planning

🎓 Masterclass

We will be launching various new training programs in the upcoming months. Stay tuned for more information.

**Stay ahead of the curve with exclusive updates on our academy program, strategy insights, and innovation trends.**

Join our newsletter at [www.tomorrowlab.com/subscribe-newsletter](http://www.tomorrowlab.com/subscribe-newsletter) and be the first in the know!

# MOMENTS OF INSPIRATION

Support your transformation process by creating a moment of impact with one of our inspirational formulas.

## Innovation workshops

A wide range of workshops are possible  
e. g. brainstorm sessions, value proposition workshop, business modelling, customer journey mapping, ...

## Strategic off-sites

Align your team with strategic workshops that challenge your business to become more future-proof and go home with new insights and strategic actions. Multiple formulas are possible.

## Keynotes

Inspire your team or clients with one of our keynotes. We have different keynote speakers on different innovation-related topics in our portfolio from which you can choose.

## Additional combination options

Create a sense of urgency for innovation and transformation and get inspired by an overview of trends impacting your business followed by guided strategic conversations. Multiple formulas are possible ranging from:

- An inspiring and interactive 'tailor-made' tour in the Digital Experience Center of Living Tomorrow
- A visit to an innovative company
- An innovative case study
- An interactive debate with Joachim De Vos
- Joachim De Vos' book: 'Why innovation fails'
- Team building activities

**Ready for your next Moment of Inspiration?**

Contact our Academy Manager at [academy@livingtomorrow.com](mailto:academy@livingtomorrow.com)



*"We are engaging and supporting companies in shaping the future and preparing them to thrive in a rapidly evolving landscape."*

Yin Oei, CEO Living Tomorrow and Tomorrowlab



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