

## Dates

- Dutch training: September 19 & 20, 2024 - from 9 am to 5 pm
- English training: February 6 & 7, 2025 - from 9 am to 5 pm

## Location

Living Tomorrow Innovation Campus,  
Indringingsweg 1, Vilvoorde

## Fee

- € 1900, excl. VAT
- Check the website to see if you can still benefit from the 10% early bird discount

## How to apply?

Visit our website to fill out an online application and to check for the latest program dates and information.

<https://www.livingtomorrow.com/workshops/future-foresight>

@ academy@livingtomorrow.com

+32 02 263 01 45

TRAINING

# FUTURE FORESIGHT AND SCENARIO PLANNING

NEXT SESSIONS:

NL: September 19 & 20, 2024

ENG: February 6 & 7, 2025

 LIVING  
TOMORROW®

ACADEMY



# FUTURE FORESIGHT AND SCENARIO PLANNING

In an era where change is the only constant, the most successful and resilient organisations are those who master **the art of adaptability**. By embracing **strategic foresight**, a proven method for gathering structured insights into potential futures, you can design a proactive strategy for the future, rather than a reactive one, and build resilience by **unlocking new opportunities for growth and innovation**.

Our intensive **two-day training program** equips you with the tools and insights to navigate tomorrow's uncertainties with confidence. With over 15 years of expertise in foresight and scenario planning, TomorrowLab and the Living Tomorrow Academy are your trusted partners in preparing for what lies ahead.

## Participants will...

- **Master foresight skills:** learn how to get insights in the changes ahead and create a "burning platform" for innovation and change.
- **Unlock future potential:** explore different ways to leverage and implement future scenarios as a strategic and innovative toolkit, sparking creativity within teams and ecosystem.
- **Cultivate a forward-looking culture:** immerse yourself in a mindset that continuously scans for signals of change, allowing for strategic adaptations that keep you ahead of the curve.

## Who should attend?

This program is crafted for visionaries, strategists, innovators, business developers, and change leaders operating in both private and public sectors. If you're committed to steering your organisation or sector towards a thriving future, this training is for you!

## Bring the team

Participation of teams spanning different functional areas from the same organization is strongly encouraged. Training groups, pricing and other arrangements are available to companies sponsoring teams of four or more participants. Please contact us to learn more.

## PROGRAM DETAILS

### Day 1 - Understanding the future

How to build a common understanding of what the future might bring.

- Why the capability to develop **insights about future alternatives to guide strategic thinking** has never been more important. The potential of using foresight in strategy, innovation and transformation.
- Deep-dive in **scenario planning as a future exploration tool:**
  - Ways in **exploring the changes** that could possibly impact your organisation. Learn how to identify and make sense of the uncertainties that matter the most. Discover alternative futures perspectives.
  - **Craft compelling future scenarios** that provoke action and readiness (with a little help of AI)

### Day 2 - Explore your future options and shape a resilient future vision

- Harness the potential scenarios to **explore innovation options, to stress-test your strategy**, to improve or reinvent your business model, to create a shared vision with your stakeholders, ... The possibilities are numerous, but we'll have a look into how to design a fitting exploration process to your needs.
- Ensure your strategic agility by **embedding an outside-in perspective** in your organisation. We'll teach you to set-up an **early warning monitoring system** to detect and respond to emerging threats and opportunities, fostering a culture of continuous vigilance and adaptation. Discover how to monitor signals of change and how to adapt your strategy accordingly.

## Meet the trainer

Meet Dorothy, our seasoned scenario planning expert, bringing over a decade of expertise in implementing scenario planning both in public and private sectors. With over 15 years of experience as a strategy and innovation consultant, Dorothy has left her mark across a multitude of innovation domains including industry, mobility, healthcare, sustainability, urban planning, and many more.

Her extensive skill set, ranging from innovation management to business modelling and change management, equips her to guide teams and organisations through transformative journeys—from their current state to their desired future. Dorothy's engaging approach ensures that participants not only grasp the intricacies of scenario planning but also feel empowered to apply these insights effectively within their own organisational contexts.



Find more information  
and reserve your seat  
today!

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